

## Primitivo di Manduria DOC - Rocca



# ROCCA

### The Producer:

At the end of XIX century, Francesco Rocca started his historical business by bulk wine. In 1936 his son Angelo enhanced the wine production and built up a cellar in Nardò, Apulia. In the 1960's, Ernesto Rocca, Angelo's son, bought the first bottling line and started the distribution of products under the Rocca brand. In 1999, infatuated with Apulia and vines, he bought a farm in Leverano, in the heart of Salento. In 2009, Rocca Family becomes the major shareholder of the historical winery Dezzani in Piedmont realizing new commercial and productive synergies. Paolo, Marco, Luca and Matteo (Ernesto's sons), sharing duties and responsibilities, run the family's business, which includes also a building company and a leading trot horse stud farm. Emanuele and Ernesto Jr., sons of Luca and Marco respectively, represent proudly today the fifth generation in the wine world. It's five generations our Family hands down the passion for ageing wines in oak barrels. The delicate chose of deserving wines to refine silently in our winery, the patient waiting and the definition of the right moment to bottle has always been fascinating moments and reason of excitement. Matured experiences, together with the joy of handing them down, ensure the production of wines of a unique nature, which is by now recognized in over 40 countries.

### The Wine:

Area of production: Manduria – Puglia  
Grape: 100% Primitivo  
Alcohol: 14,5% vol.  
Refining: in big oak casks

### Tasting Notes:

- Intense ruby red hue with purple highlights. Rich and wide bouquet, it has remarkable notes of ripe fruit (blackberries and cherries) and a pleasant scent of spices with a charming liquorice. Warm, soft and well-structured. It has a good persistence.

Code: 2352  
ABV: 14,5%  
Pack: 6\*75cl  
Vegan: Yes  
Vegetarian: Yes  
Closure: Cork

